

The challenges that carpet faces in the multi-family market are dramatically different than in any other industry segment. The fact that there are so many types of fibers used in carpet construction doesn't make the task of choosing carpet for your property any easier.

For years, nylon carpet has been the most popular base grade carpet in the industry, but as you may already know, that's changing. Triexta will change the way business is done in the multi-family segment.

**Triexta withstood the abuse of this tenant. Would the carpet you're using survive?**



Check out the article below to learn more about Ricko the Rhino and the ultimate wear-and-tear test.



MultiFamily Solutions is a national network of multi-family flooring contractors servicing national, regional and local property management companies and . Exclusive product programs are uniquely tailored to the multi-family segment and further MultiFamily Solutions' commitment to superior customer service at competitive prices.

### Among the benefits of Triexta:

- exceptional durability
- remarkable softness
- unrivaled stain resistance (critical to the multi-family market)

In fact, that permanent stain resistance is engineered into the fiber. It will never wear or wash off; the carpet will never need to be retreated with stain protectors after steam cleaning.

### Triexta is Eco-friendly

- Free from topically-applied chemical stain treatments
- When it's time to clean, only a chemical-free hot water extraction cleaning process is necessary
- The Carpet & Rug Institute (CRI) labels triexta a Green Label Plus product (this means it was subjected to the most rigorous VOC testing and passed due to extremely low VOC emissions)

### Meet Ricko the Rhino

Triexta was put to the ultimate test against a 2,800 pound black rhinoceros named Ricko the Rhino!

Ricko's home at the Birmingham, AL zoo was covered with a beige triexta carpet for two weeks. Ricko tracked in mud and dirt, among other stains, then trampled over the carpet with 1.5 tons of pressure.

At the end of the two weeks, the carpet was removed and professionally cleaned. Using only hot-water extraction and FloorCare Essentials Carpet Stain Remover, the dingy, dirty spots washed away, leaving the carpet looking brand new.